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USJERSEYJOURNAL WIRE

July 31, 2026
Official Newsletter of the
American Jersey Cattle Association
National All-Jersey Inc.
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Spahr Jersey Farm, Inc.
Findlay, OH

Irishtown Acres

Wilsonview Dairy, Inc.
Tillamook, OR



Three Jersey Producers Share Their Feeding Strategies for Success

Feed is the largest expense on most dairy farms, making efficiency and consistency critical to profitability. **John Boer** of Boer Jersey Dairy and Black Label Farm in Texas, **Josh Docheff** of Blue Sky Dairy in Colorado and the







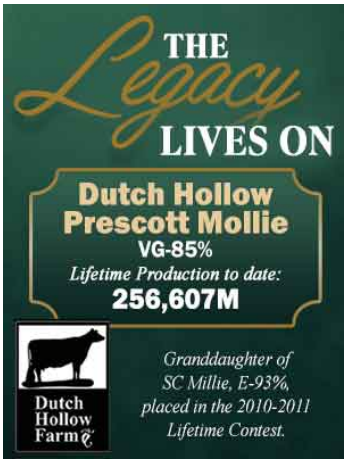
management team at **Evergreen Dairy Resort** in Wisconsin share how they manage their feeding programs, monitor feed efficiency and adapt to changing markets while maintaining strong milk production and components.

Despite differences in herd size, geography and rations, each emphasizes the importance of quality forage, sound management and consistency.

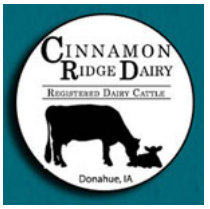
As Docheff notes, "Good forage, good environment, good genetics and great animal husbandry go a long way."

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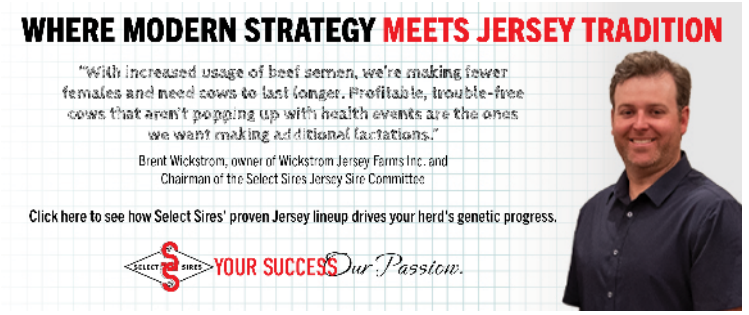




USJersey Updates

Recent news from USJersey

- Which bulls sired the most calves last week?
- Appraisal Highlights
- Upcoming Dates & Deadlines
- Monthly Appraisal Schedules
- Become a member
- News Releases
- Obituaries



Project Equity at 50: Legacy That Contin… Shape the Jersey B…

National All-Jersey Inc. celebrat… 50th anniversary of Project Equi… the 2026 Annual Meetings in Sp… Mo., recognizing the producer-fu… initiative that transformed milk p… and strengthened the Jersey bre… Former and current leaders refle… how the program's commitment … multiple-component pricing, gen… improvement and industry partn… helped position Jerseys as one of the… dairy industry's most efficient an… profitable breeds.

Looking ahead, NAJ President C… Lutz reminded breeders that "Promotion … is key. Advocacy is key. Equity is … emphasizing that continued inve… and telling the Jersey story will b… essential to building on Project E… legacy for future generations.

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ABS Global Full Ad

Quick News

- Junior Transfer Deadline for Fall Shows
- June Production Highlights
- Official Genetic Summaries for July

Legendairy Farms Jerseys

Oat Hill Dairy

BOKS Jersey Farm

Defiance, OH

Newark Valley, New York

awtons JERSEY FARM

Applications Open September 1 for 10th Jersey Youth Academy

Applications for the tenth class of Jersey Youth Academy will be accepted from **September 1 through December 1, 2026**, with the 2027 program scheduled for July 11-16 in Columbus, Ohio.

Designed for Jersey youth pursuing careers in the dairy industry, the Academy offers an immersive, hands-on experience focused on the Jersey cow, dairy business, leadership and personal development. A maximum of 36 participants will be selected for the weeklong program, with all program, housing and transportation costs covered through the Academy's educational foundation.

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The Wire Marketplace



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