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Young Jersey Breeders Changing the Industry

The Board of Directors of the American Jersey Cattle Association (AJCA) has named nine recipients of the Young Jersey Breeder Award for 2026. They are Tommy Allen, Reedsburg, Wis.; Mitchell Endres and Sydney Flick, Lodi, Wis.; Neal Frerichs, LaGrange, Texas; Corey and Kristen Metcalf, Milton, Wis.; Michelle Morian and Rose Morian, Atlantic, Pa.; and Brent Rocha, Tillamook, Ore.

We will celebrate 50 years of Young Jersey Breeders this year, as the first awards were presented in 1976. Since then, more than 320 producers have received this recognition, including this year's recipients.

The honorees will be recognized at the Young Jersey Breeders luncheon to be held in conjunction with the AJCA-NAJ Annual Meetings in Springfield, Mo., on June 18, 2026.





















The group will also be featured in a roundtable session on Wednesday evening in Springfield.

Tommy Allen
The Allen family shares a strong enthusiasm for Jersey genetics. As Tommy Allen forges forward with the next generation of All-Lynn Jersey breeders, he has big dreams for his Jersey herd in Reedsburg, Wis.

Mitchell Endres and Sydney Flick
For siblings, Sydney (Endres) Flick and Mitchell Endres, attending National Jersey meetings was a foundation for instilling their love of the Jersey cow and propelling their careers within the dairy industry.

Neal Frerichs
When Neal Frerichs was just five years old, his parents gave him a calf which ignited his passion for the Jersey breed. Not only did she take him on the path of a career in dairy farming, she also led him to celebrity status with her commercial spotlights for Blue Belle Creameries.

Corey and Kristen Metcalf
Corey and Kristen Metcalf each knew early on they were destined to be involved in the dairy industry. This determined duo has overcome those challenges to build what is Glacier Edge Dairy today in Milton, Wis.

Michelle Morian and Rose Morian
It all started with two sisters who shared a love for the little, but mighty, brown cow. When Michelle and Rose Morian were young, they watched their parents, Gary and Denise, in admiration as the family dairy farm proved itself through times of both trial and triumph.

Brent Rocha
In recent years, Brent Rocha and his family have become a well-known name in the Registered Jersey business. R&R Dairy/Pacific Edge in Tillamook, Ore., is home to over 1,400 Registered Jersey cows that not only are productive but have the phenotypical characteristics to influence the Jersey breed for generations to come.

Read More About the Recipients →

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Quick News

- Annual Meeting Registration - *Early Bird Registration Ends June 1!*
- Youth Events at Annual Meetings
- New Trait Coming to August 2026 Proofs
- Appraisal Highlights
- Upcoming Dates & Deadlines
- Monthly Appraisal Schedules



AJCA Offers Larges to 2026 Youth Scholarships

Hi-Land Farms
Since 1888
The Chamberlain Family
Wyoming, NY 14591

The AJCA has more than $47,00
scholarship money to award to
youth in 2026.

This funding will go toward youn
enthusiasts pursuing a college d
university degree or, in some ca
gaining hands-on experience in
development and management
Registered Jersey™ cattle.

Junior or Lifetime members of th
association with a 2.5 minimum
point average, on a 4.0 scale, a
eligible to apply for the awards.

Wednesday, July 1 is the deadli
apply for scholarship and educa
awards administrated by the Am
Jersey Cattle Association (AJCA
Reynoldsburg, Ohio.

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USJersey Updates

Recent news from USJersey

- Junior Eligibility for Fall Shows
- Genetic Updates
- Obituaries

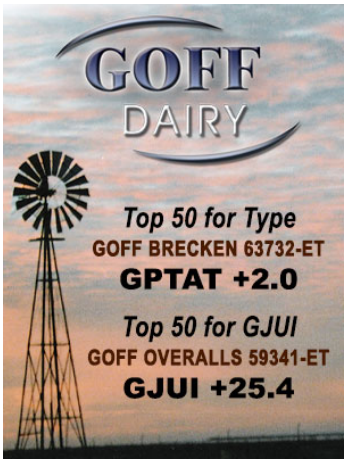


The Wire Marketplace

June 17, Springfield, MO - AJCC Research Foundation Benefit Auction. Jersey collectibles & vintage dairy items to be offered. All proceeds will go to fund Jersey-specific research through the foundation. Watch the USJersey website for catalog a week before the meetings.



Looking to buy or sell heifers and cows? Contact the Sales Team at Jersey Marketing Service to help. The team is knowledgeable, trustworthy and connected across the county. Contact today.



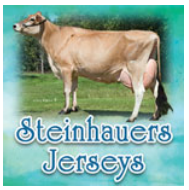






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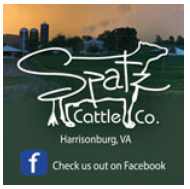














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