US JERSEY JOURNAL WIRE

October 15, 2026
Official Newsletter of the
American Jersey Cattle Association
National All-Jersey Inc.
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We are just three weeks away from the start of the All American Jersey Events! Have you made your plans to attend? Check out the four-day All Jersey, All the Time Schedule. Click here.

Jersey Juniors - be sure to check out the Pot O'Gold consignments. Sale is November 7 at 1:00 P.M. in Louisville.

Entries for the 2029 National Jersey Jug Futurity are now open. Download and print this application.





TAYLOR JERSEY FARM INC.

Oat Hill Dairy

Clauss Dairy Farm
Hilmar, CA

Never Enough Cream: Finding a Niche with Jersey Milk

While much of the dairy industry is talking about excess butterfat, Red Ridge Creamery in Oklahoma has the opposite problem—they can't produce enough cream to meet demand!

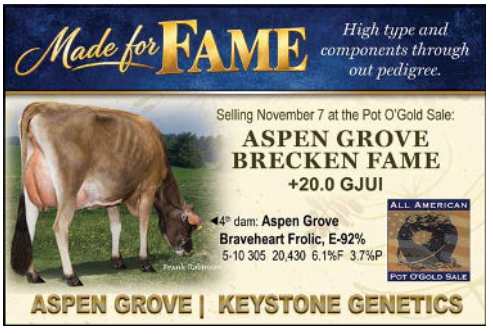
Steve and Patricia Koehn have turned generations of Jersey breeding into a thriving value-added dairy business. Processing milk from their 80-cow Registered Jersey herd, the family has found success supplying milk and cream to coffee shops, restaurants and other customers who appreciate the quality of Jersey milk.

From a Jersey cow purchased in 1922 to a modern creamery established in 2019, the Koehns share their journey, the challenges of on-farm processing and why relationships have been key to their success.

Read how Red Ridge Creamery is making every drop count!









Bailey Makes History in Madison

The Jersey breed made history at the 2026 World Dairy Expo as Stoney Point Joel Bailey, owned by Vierra Dairy, Hilmar, Calif., became the first Jersey to be named Supreme Champion twice, claiming the prestigious title in both 2024 and 2026! Bailey joins an elite group of Jersey Supreme Champions that includes Bonnie (1986), Nadine (1996), Veronica (2006), Venus (2014) and Martha (2016). "Bailey" was bred by the Mayer family of Taneytown, Md.

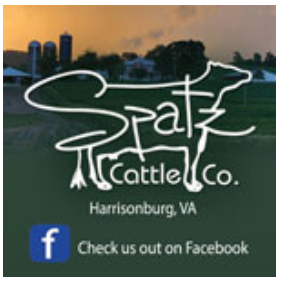
Other open show highlights included Reserve Grand Champion GMBV Joel Dixie-ET, exhibited by Milksource Genetics, Kaukauna, Wis., and Honorable Mention Grand Champion Lookout Joel She's Spicy, exhibited by River Valley Farm, Tremont, Ill. Ratliff Wicked April, exhibited by Ron and Christy Ratliff, Garnett, Kan., earned Champion Bred and Owned Cow honors.

In the Junior Show, Kevetta Colton Delilah, exhibited by Kyra Lamb, Oakfield, N.Y., was named Grand Champion, while Budjon-Vail Jordan C Shaneese-ET, exhibited by Kamryn Kasbergen, Tulare, Calif., earned Reserve Grand Champion honors.

Budjon Farms and Peter Vail, Lomira, Wis., earned Premier Breeder and Exhibitor honors in the Heifer Show. Pacific Edge Jerseys, Tillamook, Ore., was named Premier Breeder of the Show, while River Valley Farm claimed Premier Exhibitor honors.

Read more about the champions, exhibitors and memorable moments from the 2026 World Dairy Expo Jersey Show.

- Bailey Makes it Four
- Bailey Makes History with Supreme Honors



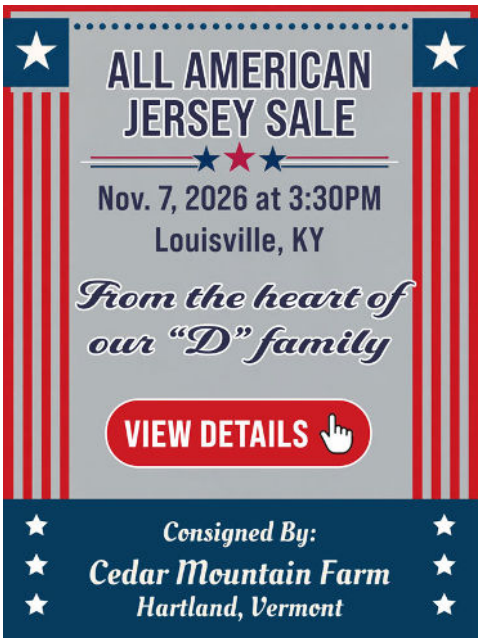












Other 59th World Dairy Expo Highlights

- Hank Van Exel Named Klussendorf Winner
- Peter Vail Named Honorary Klussendorf Member
- Pine Tree Dairy, Ohio, Recognized by National Dairy Shrine
- Lee Morey Receives Richard Caverly Memorial Dairy Award







Alex Steer Named Director of Field Services for USJersey

Hi-Land Farms
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The Chamberlain Family
Wyoming, NY 14591

SPRUCE ROW FARM, INC.
Home of SR Jerseys

Alex Steer, Grandview, Wash., has been named Director of Field Services for the American Jersey Cattle Association and National All-Jersey Inc., succeeding Kristin Barlass Paul as she transitions to Executive Secretary. Steer will begin his duties in mid-October, overseeing the field service team and Jersey Marketing Service, while also serving as Area Representative for Oregon and Washington.

A lifelong Jersey breeder with more than 15 years of dairy management experience, Steer brings extensive knowledge of herd management, genetics and business operations. Most recently with Avi-Lanche Jerseys in Texas, he has worked with both large commercial dairies and smaller family operations. His Jersey roots run deep, growing up on his family's Sunbow Jerseys dairy in Tennessee.

Read more about Steer's background and the experience he brings to the Jersey organizations.



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USJersey Updates

Recent news from USJersey

- Top 50 Females by PTA Traits
- Upcoming Dates & Deadlines
- Monthly Appraisal Schedules
- Apply for Jersey Youth Academy
- Fred Stout Internship Opportunities Available
- Obituaries

VANDERFELTZ
DAIRY
Lawton, PA









Top of the World Jersey Sale Features Elite Show Genetics

The Top of the World Jersey Sale returned to World Dairy Expo in Madison, Wis., on September 29, 2026, with 27 lots averaging $2,893.52 and grossing $78,125.

Topping the sale was first choice of four September 2026 heifer calves from two of the breed's most celebrated cows during the 2026 World Dairy Expo Jersey Show, Stoney Point Joel Bailey and Spring View Joel Kinsley. Jillian Rejman, Scipio Center, N.Y., purchased the choice, offering an opportunity to acquire genetics from these two special cows.

Other sale highlights included Krahns Royal Recognition Venus, selling for $5,800 to Lauren Wooldridge, Russell Springs, Ky., and Schulte Bros VIP Cici, purchased by Elizabeth Lahr, Cold Spring, Minn., for $4,500. Both trace to the legendary Huronia Centurion Veronica 20J cow family.

Buyers from 12 states participated in the sale, reflecting continued interest in elite Jersey show genetics.

Read the complete sale report and highlights from the Top of the World Jersey Sale.

The Wire Marketplace



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