



# PURE JERSEY GENETICS

*Proven. Powerful.*  
*Moving the breed Forward.*

The future of the Jersey breed starts *pure!*

The GenProgress Jersey Sire Program is a bold, new program designed to identify, test, and advance the next generation of elite purebred Jersey sires. With a focus on strong pedigrees, high performance, and commitment to breed improvement. GenProgress accelerates the momentum of the Jersey cow—already the most efficient, sustainable, high-component dairy breed in the world.

Young bulls enrolled must meet the following criteria:

- 99% or higher Jersey Ancestry
- Sired by a Proven Jersey Bull
- Dams and grandams with official production records & type appraisal scores
- GJPI ranking in the top half of Active A.I. sires

*These standards ensure that only the strongest, most promising, pure Jersey genetics move forward in the program.*

**THE PROGRESS  
STARTS WITH**  
*you!*

## BECOME A PART OF THIS NEW INITIATIVE

- Help identify and develop the next breed-changing sires
- Support a structured, data-driven progeny testing program
- Collaborate with breeders committed to Jersey advancement
- Retain ownership in the bulls your herd nominates and helps prove

**GENPROGRESS  
JERSEY SIRE  
PROGRAM**

**PURE JERSEY GENETICS. REAL PROGRESS. TRUE BREED IMPACT.**

Be part of a program designed to elevate pure Jersey genetics and strengthen the breed *for generations to come.*

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