

## 2021 SALES IN REVIEW



SSF Andreas Camilla sold for \$70,000 to top The Jersey Event, the fifth high averaging and grossing sale of 2021. She was consigned by Pat Conroy and sold to Ernest Kueffner and Terri L. Packard, who showed her to fifth place in the 2021 National Jersey Jug Futurity. The "Andreas" daughter was the third high selling individual for 2021 and recently appraised Excellent-91%. The Jersey Event auctioned 58 lots for an average of \$6,960.34 and a gross of \$403,700.



The National Heifer Sale was the high averaging sale and venue for the high selling female for 2021. JX Gure Behia Skyler 3946 {5} was purchased by Matthew Steiner for \$85,000 and consigned by Chateau Basque Jerseys. In all, 27 lots sold for an average of \$11,138.89. Pictured are 2020 National Jersey Queen Natalie Berry, AJCA Director Tyler Boyd, JMS Manager Greg Lavan and Hannah Diehl, Fred Stout Experience intern.

## Premium Genomics Command Premium Prices

As humankind returned to pre-pandemic normalcy, dairy producers resumed their business of buying and selling Registered Jerseys in 2021. But the feeling of what constitutes "normal" is evolving everywhere. In cattle marketing arenas, the pandemic and technology have firmly entrenched industry trends that began emerging years ago.

The 2,711 Registered Jerseys struck off at public auction in 2021 and reported to the *Jersey Journal* sold for an average of \$1,601.92 and a gross of \$4.3 million. When compared to 2020, the average is on par and lot numbers up due to more public auctions. As compared to 2019—a more apples-to-apples scenario—the average is down \$100 and numbers up 300.

Both average and numbers for 2021 are skewed by two California volume sales that auctioned a combined 1,206 commercial heifer calves and open yearlings, which typically sell for value prices. In previous years, the ratio of cows, bred heifers, and open yearlings/ heifer calves has been equally balanced. This year, open yearlings and heifer calves account for nearly 60% of animals sold.

The average for 2021 also does not reveal another trend: cattle price extremes.

Online auctions allow dairy producers to purchase animals in volume without the cost of trucking to and from a venue, with mandatory health tests alone, resulting in lower costs overall. The two previously mentioned sales for Chateau Basque and Dream View Jerseys, managed by Jersey Marketing Service (JMS), sold group lots of 26-131 head in a matter of minutes to seven buyers in four states.

The internet also enables competitive bidding on crème de la crème genetics on the heels of genomic evaluations. Jersey breeders are finding new, creative ways to market their best genetics, including exclusive offerings and new looks for traditional choice packages and rights-to-flush. During 2021, more than 140 Registered Jerseys sold for \$5,000 or more.

Twenty-one sold for \$20,000 or more.

Jersey breeders continued to buy and sell elite Registered Jerseys at elite sales, such as the National Heifer Sale, the All American Jersey Sale and series events managed by Jersey breeders, including the Best of Triple T and Heath, Quest for Franchise Kind, and The Jersey Event. During 2021, breeders also found top-notch genetics at the Southern Selection Sale and another pair of JMS-managed sales: Reaching for the Stars and Christmas Wrapped Genomics Sale.

The 26 public auctions included in the sales analysis were held in the United States during the calendar year 2021 and submitted to the *Jersey Journal* by February 1, 2022. Only sales reported with complete catalogs and marked with buyers and prices for all animals are included. Sales with fewer than 10 are included in the summary, but not ranked among the high-averaging sales. Animals that sold in sales with fewer than 10 head, though, are included in the high selling individuals.

### High Averaging Sales

For the third consecutive year, the National Heifer Sale was the year's high averaging sale. It was the fourth straight time the event broke its own record for

### 2021 Auction Sale Summary

Number		Avg. price	Total Value
212	Cows, two years and over	\$2,473.00	\$524,275
	18 calves, under three mos., sold with dam	601.94	10,835
812	Bred heifers	1,374.57	1,116,150
	344 3 <sup>rd</sup> trimester bred heifers	1,442.37	496,175
	273 2 <sup>nd</sup> trimester bred heifers	1,186.08	323,800
	195 1 <sup>st</sup> trimester bred heifers	1,518.85	296,175
124	Open yearlings	2,047.98	253,850
1,529	Heifer calves	1,384.57	2,117,015
3	Bulls	39,200.00	117,600
5	Embryos or flush packages	2,205.00	11,025
18	Choice of calves	6,225.00	112,050
8	Rights to flush	9,987.50	79,900
2,711	Lots	\$1,601.92	\$4,342,800

## The Top Five Sales of 2021

Event	No. Sold	Average Price
National Heifer Sale <i>Donahue, Iowa, June 25</i>	27	\$11,138.89
Quest for Franchise Kind <i>Delavan, Wis., April 17</i>	36	9,283.33
All American Jersey Sale <i>Louisville, Ky., November 7</i>	65	7,909.62
Best of Triple T and Heath <i>Circleville, Ohio, May 8</i>	61	7,412.70
The Jersey Event <i>Lebanon, Pa., August 20</i>	58	6,960.34

average. The 2021 edition auctioned 27 lots for an average of \$11,138.89 and a gross of \$300,750. The virtual sale was conducted under a tent at Cinnamon Ridge Dairy in Donahue, Iowa, in conjunction with the Annual Meetings of the American Jersey Cattle Association (AJCA) and National All-Jersey Inc. on June 25. It was managed by JMS and cried by Todd Woodruff.

The National Heifer Sale was the venue for the year's high selling female, JX Gure Behia Skyler 3945 {5}, purchased by Matthew Steiner of Pine Tree Dairy, Marshallville, Ohio, for \$85,000. She was consigned by Chateau Basque Jerseys, Ceres, Calif.

The genomic superstar was off the radar in the months before the sale and genotyped as an incentive for consignors to test up to three prospects free of charge. A four-leaf clover for her consignor, Chateau Basque Jerseys, Ceres, Calif., she ranked #54 for Jersey Performance Index (JPI) and #20 for Cheese Merit Dollars (CM\$) among



The All American Jersey Sale was the third high averaging sale, auctioning 65 lots for an average of \$7,909.62. The high selling individual for the year, Legendairy Ducati-ET, was syndicated for \$92,600. JX Crosswind Jiggy 12136 {6} was the high selling female at \$51,000. She was purchased by Peak Genetics, represented by AJCA President Jonathan Merriam, left, and consigned by Crosswind Jerseys, represented by Clint Collins III, right.

all Registered Jerseys on sale day. The February 2021 daughter of Progenesis Skyler-ET, GJPI +119, ranks on the list of the Top 500 Females for GJPI with an index of +144 and Genomic Predicting Transmitting Abilities (GPTAs) of +625M, +87F (+0.26%) and +42P (+0.09%). She is +731 for CM\$ and tested A2A2 for beta casein.

The National Heifer Sale also auctioned the breed's new historical high selling choice, purchased by the partnership of Peak and Semex, Watertown, Wis., for \$35,000. They chose JX Ahlem Fever Dream {6}-ET over her full sister. The October 2020 daughter of JX Dupat Fever {5}-P-ET, GJPI +94, tested A2A2 and has GPTAs of +1,405M, +52F and +42P. Her dam, Ahlem Listowel Dream 53757-PP, ranks #18 among polled females with a GJPI of +152. She has an m.e. of 25,805–1,200–951 on her first lactation at 1-10. "Dream" was consigned by Ahlem Farms Partnership, Hilmar, Calif.

The second high averaging sale for 2021 was Quest for Franchise. For its fourth sale, Franchise partnered with three other cattle breeders—Ryan-Vu, Bella-View and Maple Leigh. The 36 lots sold for an average of \$9,283.33 and a gross of \$334,200. The event cried by Rick Bovre was held on April 17 at Maple-Leigh in Delavan, Wis.

When she was struck off in Delavan for \$37,000, Ehrhardt Nuance Swirl became the high seller of the event and tied as the breed's historical high selling bred heifer. She was purchased by Bos Dairy LLC, Lovington, N.M., and consigned by the partnership of Franchise, Glamourview, and David Jordan, Ashville, Ohio. She had a heifer calf by Rapid Bay Indiana Gentry-ET, GJPI -153, in mid-July and was appraised Very Good-85% as a junior two-year-old for her new owners. "Swirl" is the 2019 All American Senior Heifer Calf. The daughter of ST-Lo Nuance-ET, GJPI +15, traces four generations back to Bri-Lin Rens Sofie, Jersey Canada's Cow of the Year in 2012.

The second high seller of Quest for Franchise, TOG Bos Gallantry Gallon 547, sold for \$36,000. The March 2021 daughter of JX Sexing Gallantry {4}-ET, GJPI +134, sold virtually, purchased with an online bid by Isaak Airie Bos to remain at Bos Dairy. She has GPTAs of +1,221M, +53F and +47P. She ranks #200 for GJPI with an index of +151. She is +1.5 for Type and tested A2A2.



Ehrhardt Nuance Swirl tied as the breed's new historical high selling bred heifer when she was struck off for \$37,000 at Quest for Franchise Kind. She was consigned by Franchise, Glamourview and David Jordan and purchased by Bos Dairy LLC. The sale was the second high averaging sale for 2021, with 36 lots selling for an average of \$9,283.33.

Two other lots sold through Quest for Franchise commanded prices above the \$20,000 threshold. DG Bar Cali Girl-ET sold for \$22,000 to Select Sires Inc., Plain City, Ohio. The December 2020 daughter of Primus Viceroy Caliban-ET, GJPI +99, is +0.81 for Health Trait Index (HTI) and plus for the fertility traits Daughter Pregnancy Rate (DPR), Cow Conception Rate (CCR) and Heifer Conception Rate (HCR). "Cali Girl" was consigned by De Groot Dairy Farms, Hanford, Calif.

Jersey breeders also syndicated the bull Big Guns Andreas Vin Diesel for \$20,000. Sired by Sunset Canyon Andreas, GJPI -181, he is backed by a show-winning pedigree. Two full sisters have been named Junior Champion of The All American Jersey Show. Their dam, Big Guns Jamaica Vanilla, Excellent-95%, was Senior Champion of the 2016 All American Jersey Show. "Vin Diesel" was consigned by Madison S. Fisher, Newville, Pa.

The All American Jersey Sale was the third high averaging sale for 2021. The 65 lots sold for an average of \$7,909.62 and gross of \$514,125. Held on November 7 during All American festivities in Louisville, Ky., the sale was managed by JMS and cried by Chris Hill.

The year's high selling individual, Legendairy Ducati-ET, was syndicated at the venue for \$92,600. He was purchased by a group of 45 Jersey breeders and will be sampled by Select Sires, Inc., in Plain City, Ohio. "Ducati" ranked #1 for protein and #3 for CM\$ on sale day. The son of Hillview Listowel-P, GJPI +145, has GPTAs of +1,602M, +67F and +68P and is +805 for CM\$. He has a GJPI of +159

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## High Selling Prices at Public Auction in 2021

<b>Legendairy Ducati-ET</b> (bull 5 mos.).....	\$92,600
All American Jersey Sale, Louisville, Ky., November 7 Seller: Thomas L. and Jennie L. Seals, Beaver, Ore. Purchaser: Ducati Syndicate and Select Sires Inc., Plain City, Ohio	
<b>JX Gure Behia Skyler 3946 {5}</b> (heifer calf 4 mos.).....	\$85,000
National Heifer Sale, Donahue, Iowa, June 25 Seller: Chateau Basque Jerseys, Ceres, Calif. Purchaser: Matthew Steiner, Marshallville, Ohio	
<b>SSF Andreas Camilla</b> (cow 3 yrs.).....	\$70,000
The Jersey Event, Lebanon, Pa., August 20 Seller: Pat Conroy, Angola, Ind. Purchaser: Ernest W. Kueffner and Terri L. Packard, Boonsboro, Md.	
<b>Hobby Hills Abigail</b> (cow 2 yrs.).....	\$54,000
The Jersey Event, Lebanon, Pa., August 20 Seller: Michael Heath and Jamie Black, Westminster, Md. Purchaser: Glamourview - lager and Walton, Walkersville, Md.	
<b>JX Crosswind Campbell {6}</b> (heifer calf 3 mos.).....	\$51,000
All American Jersey Sale, Louisville, Ky., November 7 Seller: Crosswind Jerseys, Elkton, S.D. Purchaser: Peak Genetics, Watertown, Wis.	
<b>Hilmar Succession Jewel</b> (heifer calf 7 mos.).....	\$42,000
Best of Triple T and Heath, Circleville, Ohio, May 8 Seller: Charles Ahlem, Hilmar, Calif. Purchaser: Sexing Technologies/Accounting Department, South Charleston, Ohio	
<b>JX Roc-Bot Clapton 13721 {5}</b> (heifer calf 6 mos.).....	\$41,200
Christmas Wrapped Genomics Sale, Reynoldsburg, Ohio, December 17 Seller: Rock Bottom Dairy, Alvord, Iowa Purchaser: ABS Global Inc., De Forest, Wis.	
<b>Ehrhardt Nuance Swirl</b> (bred heifer 19 mos.).....	\$37,000
Quest for the Franchise Kind, April 17, Delavan, Wis. Seller: Franchise, Glamourview and David Jordan, Ashville, Ohio Purchaser: Bos Dairy LLC, Lovington, N.M.	
<b>JX TOG Bos Gallantry Gallon 547 {5}-ET</b> (heifer calf 1 mos.).....	\$36,000
Quest for the Franchise Kind, April 17, Delavan, Wis. Seller: Bos Dairy LLC, Lovington, N.M. Purchaser: Isaak Arie Bos, Lovington, N.M.	
<b>JX Gold Medal Chatham 47930 {5}</b> (heifer calf 6 mos.).....	\$36,000
All American Jersey Sale, Louisville, Ky., November 7 Seller: Grant Ahlem, Hilmar, Calif. Purchaser: Select Sires Inc., Plain City, Ohio	
<b>JX Ahlem Fever Dream {6}-P-ET</b> (heifer calf 8 mos., sold as choice).....	\$35,000
National Heifer Sale, Donahue, Iowa, June 25 Seller: Ahlem Farms Partnership, Hilmar, Calif. Purchaser: Peak and Semex, Watertown, Wis.	
<b>Jer-Z-Boyz Jiggy 76647</b> (heifer calf 11 mos.).....	\$27,000
All American Jersey Sale, Louisville, Ky., November 7 Seller: Jer-Z-Boyz, Pixley, Calif. Purchaser: Sexing Technologies/Accounting Department, South Charleston, Ohio	
<b>Four-Hills Joel Baracuda-ET</b> (bred heifer 16 mos.).....	\$25,500
The Jersey Event, Lebanon, Pa., August 20 Seller: Spatz Cattle Company and Dream Valley, Lititz, Pa. Purchaser: Glamourview - lager and Walton, Walkersville, Md.	
<b>JX Avi-Lanche Loot Maid 31483 {5}</b> (heifer calf 9 mos.).....	\$24,000
Southern Selection Sale, Booneville, Miss., May 31 Seller: Richard and Jennifer M. Avila, Dalhart, Texas Purchaser: River Valley Farm, Tremont, Ill.	

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## Annual Sale Review

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and is A2A2. He hails from the “Dee” cow family developed by consignors, Thomas L. and Jennie L. Seals, Beaver, Ore. His ninth dam is Duncan Brave PR Dee, Very Good-84%, winner of the 1989 National Jersey Youth Production Contest and 1990 Pot O’Gold Production Contest. Four heifer calves struck off at The All American Jersey Sale were among the

year’s high sellers as well. JX Crosswind Campbell {6} sold for \$51,000 to Peak Genetics, Watertown, Wis. The high-component daughter of JX Kash-In- Got Jiggy {6}-ET, GJPI +139, has GPTAs of +789M, +63F (+0.11%) and +43P (+0.06%). She ranks among the top 1.5% for genetic merit with a GJPI of +134. She was consigned by Crosswind Jerseys, Elkton, S.D.

Select Sires Inc. purchased another



SV Heaths Kid Rock Jaden was the second high seller of the Best of Triple T and Heath, consigned by Michael Heath and Spring Valley Farm and purchased for \$20,000 by Vierra Dairy, who showed her to Supreme Junior Champion of World Dairy Expo in 2021. In all, 61 lots were struck off at the sale for an average of \$7,412.70, fourth high for the year.

high-component female, JX Gold Medal Chatham 47930 {5}, for \$36,000. The April 2021 daughter of JX Primus Enzo Chatham {4}-ET, GJPI +124, has GPTAs of +787M, +64F (+0.12%) and +39P (+0.05%). She is plus for DPR, CCR and HCR, +0.73 for HTI and +1.2 for Type. She ranks for GJPI with an index of +136. She was consigned by Ahlem Brothers, Hilmar, Calif.

Sexing Technologies, S. Charleston, Ohio, took home the final high-selling lots: Jer-Z-Boyz Jiggy 76647 for \$27,000 and Dupat Chief 23918-ET for \$21,000. “Jiggy 76647” is a November 2020 “Jiggy {6}” daughter with GPTAs of +401M, +65F (+0.21%) and +38P (+0.11%). She is +1.2 for Type and ranks for genetic merit with a GJPI of +136. She was consigned by Jer-Z-Boyz, Pixley, Calif.

“Chief 23918” is sired by JX River Valley Chief {6}-ET, GJPI +178. She ranks #97 for GJPI with an evaluation of +156. She has GPTAs of +1,448M, +58F and +46P. She is +751 for CMS and +2.0 for Type. “Chief 23918” was consigned by Wickstrom Jersey Farms Inc., Hilmar, Calif.

### Other High Sellers Over \$20,000

Three other high sellers for 2021 crossed the auction block at The Jersey Event on August 20. The sale was held in conjunction with a show the following day in Lebanon, Pa. Fifty-eight lots sold for an average of \$6,960.34 and a gross of \$403,700. The Jersey Event was the fifth high averaging sale of 2021.

The high seller, SSF Andreas Camilla, brought \$70,000 for consignor Pat Conroy, Angola, Ind. She was purchased by Ernest W. Kueffner and Terri L. Packard and joined the show string at South Mountain Jerseys in Boonsboro, Md. For her new owners, she placed fifth in the 2021 National Jersey Jug Futurity and was appraised Excellent-91% as a junior four-year-old. She is sired by

Sunset Canyon Andreas, GJPI -181, and backed by seven Very Good or Excellent dams.

Glamourview, a partnership of Gene Iager and Craig and Emily Walton of Walkersville, Md., purchased the other two high selling lots: Hobby Hills Abigail for \$54,000 and Four-Hills Joel Baracuda-ET for \$25,500. "Abigail" is sired by Rapid Bay Indiana Gentry-ET, JPI -153. She was Supreme Champion of the Tioga New York Dairy Show for consignors Michael Heath and Jamie Black of Westminster, Md., and topped the milking yearling class at The Jersey Event the day after the sale for Glamourview.

"Baracuda" is sired by Guimo Joel-ET, GJPI -112, and sold due to ISAU Lightning Ridge Ferdinand, GJPI +18, in March 2022. She was named 2020 Reserve All American Junior Heifer Calf for consignors Spatz Cattle Company and Dream Valley, Lititz, Pa., and then topped the spring yearling class at the International Jersey Show for Glamourview.

The Best of Triple T and Heath was the venue for two other lots selling for \$20,000 or more. The sale managed by Nathan and Jenny Thomas and Michael Heath and cried by Chris Hill auctioned 61 lots for an average of \$7,412.70 and a gross of \$452,175, marks that rank fourth

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<b>Fire-Lake FF Bionic Blessing-ET</b> (open yearling 13 mos.).....	\$24,000
Southern Selection Sale, Booneville, Miss., May 31	
Seller: Nicole, Hannah, Joshua, Leah and Adah Sanders, Hilmar, Calif.	
Purchaser: United Pride Dairy LLC, Phillips, Wis.	
<b>DG Bar Cali Girl-ET</b> (heifer calf 4 mos.).....	\$22,000
Quest for the Franchise Kind, April 17, Delavan, Wis.	
Seller: De Groot Dairy Farms, Hanford, Calif.	
Purchaser: Select Sires Inc., Plain City, Ohio	
<b>Dupat Chief 23918-ET</b> (heifer calf 9 mos.).....	\$21,000
All American Jersey Sale, Louisville, Ky., November 7	
Seller: Wickstrom Jersey Farms Inc., Hilmar, Calif.	
Purchaser: Sexing Technologies/Accounting Department, South Charleston, Ohio	
<b>Big Guns Andreas Vin Diesel-ET</b> (bull 10 mos.).....	\$20,000
Quest for the Franchise Kind, April 17, Delavan, Wis.	
Seller: Madison S. Fisher, Frostburg, Md.	
Purchaser: Diesel Syndicate, Ashville, Ohio	
<b>SVHeaths Kid Rock Jaden</b> (heifer calf 9 mos.).....	\$20,000
Best of Triple T and Heath, Circleville, Ohio, May 8	
Seller: Michael Heath and Spring Valley Farm, Westminster, Md.	
Purchaser: Vierra Dairy Farms, Hilmar, Calif.	
<b>AJ Chief 5094</b> (heifer calf 4 mos.).....	\$20,000
Christmas Wrapped Genomics Sale, Reynoldsburg, Ohio, December 17	
Seller: Albright Jerseys LLC, Willard, Ohio	
Purchaser: Sexing Technologies/Accounting Department, South Charleston, Ohio	
<b>AJ Shazier</b> (open yearling 13 mos.).....	\$20,000
Southern Selection Sale, Booneville, Miss., May 31	
Seller: Albright Jerseys LLC, Willard, Ohio	
Purchaser: ABS Global Inc., De Forest, Wis.	

for average and third for gross among sales in 2021. The sale was held on May 8 in Circleville, Ohio.

Sexing Technologies purchased the high seller, Hilmar Succession Jewel, for \$42,000. The September 2020 daughter of JX Forest Glen Succession {6}-ET, GJPI +110, ranks for genetic merit with a GJPI of +135. She has GPTAs of +822M, +69F and +45P. She is plus for components and +1.1 for Type and tested A2A2. She was consigned by Charles Ahlem, Hilmar, Calif. Vierra Dairy Farms, Hilmar, Calif., placed the final bid of \$20,000 on SV Heaths Kid

Rock Jaden, the second high seller of Best of Triple T and Heath. The summer yearling is sired by Mr Kathies Kid Rock, GJPI -137, and from the same cow family as 2013 National Grand Champion, Stoney Point Excitation Jamie, Excellent-96%. "Jaden" was tapped Supreme Junior Champion of World Dairy Expo for Vierra Dairy. She was consigned by Michael Heath and Spring Valley Farm, Westminster, Md.

The seventh high seller for 2021 sold through the Christmas Wrapped Genomics Sale, an online offering that closed through

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### High Selling Cows

Name/Event	Price
SSF Andreas Camilla <i>The Jersey Event</i>	\$70,000
Hobby Hills Abigail <i>The Jersey Event</i>	54,000
Cowbell Viral Ringrooma-Twin-ET <i>The Jersey Event</i>	12,800

### High Selling Bulls

Name/Event	Price
Legendairy Ducati-ET <i>All American Jersey Sale</i>	\$92,600
Big Guns Andreas Vin Diesel-ET <i>Quest for Franchise Kind</i>	20,000

### High Selling Heifer Calves

Name/Event	Price
JX Gure Behia Skyler 3946 {5} <i>National Heifer Sale</i>	\$85,000
JX Crosswind Campbell {6} <i>All American Jersey Sale</i>	51,000
Hilmar Succession Jewel <i>Best of Triple T and Heath</i>	42,000
JX Roc-Bot Clapton 13721 {5} <i>Christmas Wrapped Genomics Sale</i>	41,200

### High Selling Open Yearlings

Name/Event	Price
Fire-Lake FF Bionic Blessing-ET <i>Southern Selection Sale</i>	\$24,000
AJ Shazier <i>Southern Selection Sale</i>	20,000
Brenbe Gunman Glamour <i>The Jersey Event</i>	17,200

### High Selling Rights

Name/Event	Price
Rights to IVF session with Legendairy Jiggy Daiquiri-ET <i>All American Jersey Sale</i>	\$18,000
Rights to flush Pine-Tree 348 Dalton Jala 2617-P <i>National Heifer Sale</i>	16,000
Rights to IVF session with JX MM Kobe Shania 14900 {4}-P-ET <i>All American Jersey Sale</i>	11,000

### High Selling Bred Heifers

Name/Event	Price
Ehrhardt Nuance Swirl <i>Quest for Franchise Kind</i>	\$37,000
Four-Hills Joel Baracuda-ET <i>The Jersey Event</i>	25,500
Underground Milkshake Maddog-ET <i>Best of Triple T and Heath</i>	16,500

### High Selling Choices

Name/Event	Price
JX Ahlem Fever Dream {6}-P-ET <i>National Heifer Sale</i>	\$35,000
First choice female sired by ISAU Cairnbrae Bontino and out of SV Velocity Rosie-ET <i>Best of Triple T and Heath</i>	10,500
First choice female sired by Guimo Joel-ET and out of Oakfield TBone Vivianne-ET <i>All American Jersey Sale</i>	10,500



Hobby Hills Abigail was the second high seller of The Jersey Event and second high selling cow for 2021. She was purchased by Glamourview-lager and Walton for \$54,000 and consigned by Jamie Black, third left, and Michael Heath, right. Also pictured are Megan and Jacob Spatz, Patrick Carey, on the halter, and Norm Nabholtz, pedigrees, and Chris Hill, auctioneer, in the box. *Photo courtesy Cowsmopolitan.*

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CowBuyer.com on December 17. ABS Global Inc., De Forest, Wis., purchased JX Roc-Bot Clapton 13721 {5} for \$41,200. The six-month-old daughter of JX Vierra Clapton {4}-ET, GJPI +132, ranks on the list of the Top 500 Females for GJPI with an evaluation of +149. Plus for fat and protein test, she has yield GPTAs of 1,258M, +70F and +55P and is +754 for CM\$. She was consigned by Rock Bottom Dairy, Alvord, Iowa.

The second high seller of the Christmas Wrapped Genomics Sale was one of the other \$20,000 priced lots. Sexing Technologies placed the last bid on AJ Chief 5094. The July 2021 “Chief {6}” daughter ranks on the list of the Top 500 Females for GJPI as well with an index of +153. She has GPTAs of +1,340M, +62F and +47P and is +1.7 for Type. She was consigned by Albright Jerseys LLC, Willard, Ohio.

The Southern Selection Sale was the venue for the final lots on the list of the year’s high sellers, including the two high selling open yearlings. The sale was managed by Tradition Auction Services LLC and hosted by Taylor Jersey Farm in

Booneville, Miss., on May 31. In all, 97 lots sold for an average of \$2,783.51 and a gross of \$270,000.

The co-high sellers sold for \$24,000 each. River Valley Farm, Tremont, Ill., purchased one of them, JX Avi-Lanche Loot Maid 31483 {5}, an August 2020 daughter of Prometedor Loot-ET, GJPI +96. She ranks among the top 1.5% for GJPI with an index of +124, is plus for components and fertility evaluations, and has GPTAs of +662M, +55F and +45P. She was consigned by Jennifer M. and the late Richard Avila, Dalhart, Texas.

United Pride Dairy LLC, Phillips, Wis., chose the other high seller, Fire-Lake FF Bionic Blessing-ET, the high selling open yearling for 2021. Sired by River Valley Buttons Bionic-ET, GJPI +86, she is a potential third generation Excellent. She has GPTAs of +442M, +27F and +23P and is \$2.1 for Type and +23.6 for Jersey Udder Index. Her dam, Ahlem Chekelo Blush 47526, Excellent-94%, was Grand Champion of the 2021 California Spring Junior Jersey Show. She was consigned by Nicole, Hannah, Joshua, Leah and Adah Sanders, Hilmar, Calif.

The second high selling open yearling, AJ Shazier, was consigned by Albright Jerseys LLC and purchased by ABS Global Inc. for \$20,000. She subsequently sold to Endres Jazzy Jerseys, Lodi, Wis. Sired by Dutch Hollow Mighty-ET, GJPI +102, she ranks among the top 1.5% for genetic merit with a GJPI of +125.

### High Sellers by Category

This year’s high sellers by category—heifer calves, open yearlings, bred heifers, cows, bulls, choices, and rights—are listed on page xx as well. Many have been previously mentioned.

The third high selling open yearling, Brenbe Gunman Glamour, and the third high selling cow, Cowbell Viral Ringrooma-Twin-ET, were auctioned at The Jersey Event. “Glamour” sold for \$17,200 to RCD Jerseys, McDonald, Pa. The summer yearling sired by Rapid Bay Gunman-ET, JPI -158, was consigned by David Dymont and Michael Heath, Dundas, Ont.

“Ringrooma” sold to the partnership of Franchise, D. Jordan, and M. and W. Iager, Ashville, Ohio, for \$12,800. Sired by ISAU Bushlea PN Viral-ET, GJPI +13, she became a sixth generation Excellent when she was raised 91% for her new owners as a junior three-year-old. Cowbell Guapo Ricochet, Excellent-95%, Reserve Senior Champion of the 2013 All American Jersey Show and two-time Reserve All American, is a full sister to her dam. “Ringrooma” was consigned by Ryan Lawton, Newark Valley, N.Y.

Third high selling bred heifer, Underground Milkshake Maddog, crossed the auction block for \$16,500 at Best of Triple T and Heath. She was purchased by CLF LLC, Hobe Sound, Fla., and consigned by Joe and Amanda Nash, Jamie Black and Anthony Crothers, Lyndonville, N.Y. She is sired by Tower Vue Prime Tequila-ET, GJPI -199, and sold due to sexed River Valley Venus VIP-ET, GJPI -126, in late April. For her new owners, she placed fourth in the winter yearling class at the International Jersey Show in October and The All American Jersey Show in November.

The second high selling choice also sold at Best of Triple T and Heath. With a bid of \$10,500, Steve Smith and Anthony Crothers, Pitcher, N.Y., purchased a first choice female sired by ISAU Cairnbrae Bontino, GJPI -10, and out of SV Velocity Rosie-ET. The two will choose first from two pregnancies that were due in October 2021. “Rose” is an Excellent-91% daughter of Arethusa Jade Velocity-ET, GJPI -161. Backed by nine Excellent dams, she was named 2020 Reserve National Grand Champion. The choice was consigned by Spring Valley and Heath Jerseys, David Jordan and FTA Syndicate, Westminster, Md.

The third high selling choice was struck off for \$9,000 at The All American Jersey Sale. Frank and Diane Borba and Alta Mae and Jeff Core, Modesto, Calif., made the purchase: a first choice female sired by “Joel” and out of Oakfield TBone Vivianne-ET. They will choose first from two heifers due in March. “Vivianne” is an Excellent-96% daughter of Richies Jace TBone A364, GJPI -21, with seven lactations—six of them over 21,000 lbs. milk—and a top record of 30,110 lbs. milk, 1,594 lbs. fat and 1,111 lbs. protein at 5-10. Her grandam is the world-famous Huronia Centurion Veronica 20J, Excellent-97%, winner of the 2015 *Jersey Journal* Great Cow Contest and 2004 National Grand Champion. The choice was consigned by Kevin and Annetta Herrington, Dansville, N.Y.

This past year, Jersey breeders also paid premium prices for rights-to-IVF, with six lots garnering bids of \$9,000 or more. The high and third high selling rights-to-IVF sold through The All American Jersey Sale. ABS Global purchased the high selling rights-to-IVF for \$18,000. Cataloged as Lot 1, the genetics company secured rights to sessions with Legendairy Jiggy Daiquiri-ET, a maternal sister to “Ducati” sired by “Jiggy {6}.” She ranks #217 for GJPI with an evaluation of +150 and has GPTAs of +1,457M, +69F, +56P and +778 CM\$. The package was

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### Top Five Grossing Sales of 2021

Event	No. Sold	Total Gross
Chateau Basque Heifer Sale <i>Crows Landing, Calif., May 18</i>	1,040	\$616,660
All American Jersey Sale <i>Louisville, Ky., November 7</i>	65	514,125
Best of Triple T and Heath <i>Circleville, Ohio, May 8</i>	61	452,175
Dream View Heifer Dispersal <i>Crows Landing, Calif., April 20</i>	703	442,530
The Jersey Event <i>Lebanon, Pa., August 20</i>	58	403,700

## Annual Sale Review

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consigned by Thomas L. and Jennie L. Seals.

Vierra Dairy Farms and Semex Alliance, Guelph, Ont., chose the other rights package offered in Louisville: an IVF session with JX MM Kobe Shania 14900 {4}-P-ET. The daughter of JX Faria Brothers Kobe {3}-P-ET, GJPI+118, ranks among the top 1.5% for genetic merit with a GJPI of +130, is plus for components and has yield GPTAs of +1,540M, +95F and +67P. Misty Meadow Dairy, Tillamook, Ore., was the consignor of the lot, which sold for \$11,100.

The National Heifer Sale was the venue for second high rights. With a final bid of \$16,000, Sexing Technologies will choose the service sire for a flush to Pine-Tree 348 Dalton Jala 2617-P. The January 2021 heifer calf is sired by All-Lynns Listowel Dalton-P-ET, GJPI +87, and out of the historical high seller of the National Heifer Sale, Wetumpka Viceroy Java-P, who sold in 2019 for \$103,000. “Jala 2617-P” has GPTAs of +728M, +47F and +40P. She is plus for components and all measures of fertility. The flush session was consigned by Matthew Steiner.

### High-Grossing Sales

The five high grossing sales of the year have been previously mentioned.

The Chateau Basque Heifer Sale ranks first for gross receipts at \$616,660. The JMS-managed truckload sale was conducted in real time through JerseyAuctionLive.com on May 18, 2021, in Crows Landing, Calif. In all, 1,040 lots sold for an average of \$592.94 as 14 group lots, ranging from 44 to 131 head. Three buyers from Arizona, California and Utah made purchases.

The second and third high grossing sales were The All American Jersey Sale and the Best of Triple T and Heath, at \$514,125 and \$452,175, respectively.

The Dream View Heifer Dispersal was fourth high grossing sale. In just 41 minutes, 703 head of bred heifers, open yearlings and heifer calves sold for an average of \$629.49 and a gross of \$442,530. The JMS-managed sale was held on April 20 in Crows Landing. Four buyers from California, Texas, and Wisconsin made purchases. The high selling lot was a group of 46 bred heifers purchased by Sunrise Farms of Dalhart, Texas, for \$1,275 each.

Rounding out the high ranks for gross is The Jersey Event, with gross receipts of \$403,700 on the sale of 58 lots.