



The Most Spectacular Jersey Event in the World

Throughout the eight decades for those who have participated in or attended The All American events, the impact of the All American events each November resonates in each of us. Every person has a different memory, success or friendship which can be traced back to Columbus, Ohio or Louisville, Ky. There is not a weekend of Jersey camaraderie anywhere else in the world that showcases the Jersey breed as The All American Jersey events do.

We have said it before and it still rings true today—The All American has no peer. No other breed association concentrates as much effort on one promotional event as the American Jersey Cattle Association. Not to forget the multitudes of Jersey enthusiasts that have generously donated their time, ideas, energy and yes, dollars to ensure that The All American is a one-of-a-kind event.

So many experiences make it special for a dairy enthusiast. Perhaps it is the feeling everyone has being a part of the show. The exhibitor is excited for the competition. The spectator appreciates the beauty of it all. Jersey youth, our future, are inspired to achieve great things. Consignors smile with the success of their genetics. And each year, familiar faces are found throughout the barns and watching from the stands, making all the new faces attendees welcome.

The All American is perhaps the most powerful promotional event of the year for the breed. The world watches as three shows and two sales unfold through live-streaming video, social media posts and then the January *Jersey Journal*.

As you flip through the pages of this magazine, you will read about the success of breeders from both the sale ring and show ring. One will realize how impactful this event is in a world where the industry continues to change. This year recorded the largest shows in over 30 years. What an accomplishment.

The USJersey organizations want to send a personal thank you to the following people that gave their time and support to the 2024 All American events:

- The 139 members of the All American committees who planned and help make the events reality;

- The consignors of the 47 lots in the All American Jersey Sale, who continue to provide the largest source of financial support to the All American;
- The consignors of the 28 heifers in the Pot O'Gold Sale which has grown to be an excellent way for youth to begin a strong foundation for their future;
- The 169 Jersey youth (and their parents) that exhibited 280 head in the Junior show;
- The breeders and exhibitors from all parts of North America that exhibited 459 cows and heifers in The All American Jersey Show;
- The owners of 30 three-year-olds shown in the National Jersey Jug Futurity;
- Sponsors of class and individual awards for all three shows;
- Supporters of the Jersey Youth Ceremony for the continued support of the more than four dozen youth recognized on Saturday morning;
- The many breeders and industry friends who provide support of The All American Jersey Sale and social;
- NAILE and its staff for their professional and competent leadership with making the weekend run as smoothly as possible;
- The judges for the National Jersey Queen contest and showmanship contests. Your guidance in working with the outstanding youth is greatly appreciated;
- Trent Kilgus, Kaleb Kruse, Ron Mosser, Max Bollenbacher, Mike Berry and Brad Gavenlock—this year's judges—thank you for your professionalism in the ring;
- And last, but not least to the USJersey staff for your unwavering support in working with the committees, exhibitors, consignors and youth in planning and staging this great Jersey event.

It is truly a special event that brings the dairy industry together to showcase the Jersey breed. And it is very rewarding to sit back and watch a phenomenal group of people work together promote the one thing we all have in common—The Jersey Cow.



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