



## The Single Greatest Jersey Event

The All American Jersey events—perhaps the most powerful promotional event of the year for the Jersey breed.

For four days in November, Jersey enthusiasts around the world tune into the live feeds of the North American International Livestock Exposition, CowBuyer.com, and social media pages to engage in the greatest Jersey shows and sales. There is not a weekend of Jersey camaraderie anywhere else in the world that showcases the Jersey breed as The All American Jersey events do.

What makes it so special? Perhaps it is the feeling that everyone feels he or she is a part of the show. The exhibitor is excited for the competition. The spectator appreciates the beauty of it all. Jersey youth, our future, are inspired to achieve great things. Consignors smile with the success of their genetics. And each year, familiar faces are found throughout the barns and watching from the stands, making all the new faces feel welcome.

The All American has no peer. No other breed association concentrates as much effort on one promotional event as the American Jersey Cattle Association. Not to forget the multitudes of Jersey enthusiasts that have generously donated their time, ideas, energy and yes, dollars to ensure that The All American is a one-of-a-kind event. Thank you to the many sponsors—we couldn't pull this off without their generous support.

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2021 All American Sale Consignors  
National Heifer Sale Consignors  
Nominating Owners, National Jersey Jug Futurity  
Consignors, 2019 Pot O'Gold Sale

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American Jersey Cattle Association  
North American International Livestock Exposition

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THE JERSEY by Bonnie L. Mohr, commissioned by the American Jersey Cattle Association.  
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