## \_\_EDITORIAL

## A Showcase of Everything Jersey

The All American Jersey events. Three days in November where everything revolves around the Jersey breed.

It has been said many times "The All American has no peer. No other breed association concentrates as much effort on one promotional event as the American Jersey Cattle Association." We also cannot to forget the multitudes of Jersey enthusiasts that have generously donated their time, ideas, energy and yes, dollars to ensure that The All American is a one-of-akind event.

What makes it so special? Perhaps it is the feeling that everyone feels he or she is a part of the show. The exhibitor is excited for the competition. The spectator appreciates the beauty of it all. Jersey youth, our future, are inspired to achieve great things. Consignors smile with the success of their genetics. And each year, familiar faces are found throughout the barns and watching from the stands, making all the new faces feel welcome.

The All American is perhaps the most powerful promotional event of the year for the breed. The world watches as three shows and two sales unfold through live-streaming video, social media posts and then the January Jersey Journal.

As you flip through the pages of this magazine, you will read about the success of breeders from both the sale ring and show ring.

The USJersey organizations want to send a personal thank you to the following people that gave their time and support to the 2021 All American events:

- The 118 members of the All American committees who planned and help make the events reality;
- The consignors of the 64 lots in the All American Jersey Sale, who continue to provide the largest source of financial support to the All American;
- The consignors of the 26 heifers in the Pot O'Gold Sale which has grown to be an excellent way for youth to begin a strong foundation for their future;
- Land O'Lakes Animal Milk Solutions for their continued

support of the All American youth activities and the Pot O'Gold Sale, AllFlex/Merck for their financial support of the Youth Awards Ceremony, and Tillamook County Creamery for their continued support to the Premier Performance contest and the open and junior shows;

- The 163 Jersey youth (and their parents) that exhibited 247 head in the Junior show;
- The breeders and exhibitors from all parts of North America that exhibited 421 cows and heifers in The All American Jersey Show, making it the largest show since 1999;
- The owners of 22 three-year-olds shown in the National Jersey Jug Futurity;
- The sponsors of class and individual awards for all three shows;
- NAILE and its staff for their professional and competent leadership with making the weekend run as smoothly as possible;
- The judges for the National Jersey Queen contest and showmanship contests. Your guidance in working with the outstanding youth is greatly appreciated;
- Louie Cozzitorto, Jennifer Thomas, Brady Core, Robert Teixeira, Ted DeMent and Trent Kilgus—this year's judges—thank you for your professionalism in the ring;
- And last, but not least to the USJersey staff for your unwavering support in working with the committees, exhibitors, consignors and youth in planning and staging of this great Jersey event.

A Special Thank You The staff of USJersey would like to extend a very special thank you to Post Printing, Minister, Ohio. Since 1988, the printing company has been an integral part of sharing the Jersey word through high-quality printing work. While the monthly magazine is changing its course, our staff will still work with Post Printing for many other projects throughout the year. We thank you Post Printing for your friendship and service.

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