



Leadership Matters. Make Your Vote Count.

“Successful leaders see the opportunities in every difficulty rather than the difficulty in every opportunity.” ~ Reed Markham

As a member of the USJersey organizations, it is your responsibility to let your voice be heard with your vote in the annual elections. It is you, the members, who elect the individuals to serve in these important leadership positions.

The elected leaders of the USJersey organizations are the voice of our membership. They are selected with the principle of one member, one vote. They carry with them the views of their constituents, as they work together to establish policies respective to the delivery of services by the American Jersey Cattle Association (AJCA), National All-Jersey Inc. (NAJ), and its subsidiary All-Jersey Sales Corporation.

It is the responsibility of the boards to ensure that quality, cost-effective programs and services are delivered to the membership. They determine fees for services, supervise the use of funds and manage assets to support future research, development and growth.

The 154th meeting of the AJCA will be held Saturday, June 25, 2022, at DoubleTree Hotel Portland in Portland, Ore.

At the meeting, a president will be elected and membership will vote on one director from each of these districts:

Fourth District: Ohio and West Virginia;

Seventh District: Wisconsin;

Tenth District: Alaska, Idaho, Montana,
Oregon, Washington, Wyoming

Twelfth District: California—Merced County.

On Friday, June 24, NAJ, will hold their annual meeting. A Director from District 4 will be elected for a four-year term.

It is now *your* turn to participate in the all-important process of electing the leadership

of these organizations. You can start by turning to pages 28 and 29 of your *May Jersey Journal* where you will find a biography for each candidate. These are also available online at www.USJerseyJournal.com.

Then, **you need to vote.**

You need to vote, *first*, to express thanks and appreciation to these people for standing up as candidates for these positions. Although it has been said many times before, it is well worth repeating. The Jersey organizations have been blessed with outstanding leadership. If that is to continue to be the case, we need people who are both qualified and willing to stand as candidates for election to the AJCA and NAJ Boards.

You need to vote, *second*, to exercise your right and responsibility to have a voice in the affairs of the Jersey organizations. The AJCA and NAJ are governed by representatives of their memberships. The people who will be elected at the June meetings will be the people who create the policies and programs, who set the fees and authorize the expenditures, who hire the Executive Secretary and Treasurer, and who are responsible for the overall well-being of the organizations. You need to vote because the decisions they make and what they do will affect your business.

Ballots will be sent the week of May 23 to all active members of the AJCA and all voting members of NAJ.

Members can submit votes electronically through an email link sent to each individual (*from USJerseyVote@USJersey.com*), in person at the Annual Meeting or by proxy. If you are voting in person, file the AJCA ballot with the Inspectors of Elections by noon on June 24.

NAJ ballots must be filed by noon on June 23.

Please exercise your privilege and accept your responsibility to vote when you receive your ballot and proxy in the coming weeks. Your voice is important to the future of our breed.

And remember to log on to CowBuyer.com on Saturday, June 25, to watch and bid at the 65th National Heifer Sale.

