

In Memoriam

Marvin Duggan

Marvin Duggan, Buhl, Idaho, 90, passed away on September 30, 2025.

He was born on August 6, 1935, in Nemaha, Neb., to the late Leo and Beulah Duggan. His family moved to Hagerman, Idaho, in May 1937.

Marvin raised Registered Jerseys beginning in the 1960s and bred cattle using the Marv Du prefix.

While Marvin was still in grade school, Leo took his brother, sister, and him to the fields to work for several Lucerne area farmers for 10 hours a day at 60 cents per hour. A short time later, Arnold Svancara came to Marvin and his siblings and said, "You guys are worth more than 60 cents," and raised their pay to 85 cents. This taught Marvin very early the value of an honest, hard day's work.

Duggan graduated from Hagerman High School in 1953 and then worked for his uncle Howard, farming his property. The following year, he accepted a job working for Svancara.

At that point, Marvin, his father and brother were also milking a few cows by hand. Because of his father's poor health, Marvin installed a vacuum pump and Surge pails that he purchased with his entire first paycheck to milk the cows. His father saw the new system used just once before he passed away from a heart attack in December 1954. Marvin continued working for Svancara and then took a job with Salmon Falls Sheep, where he worked for two years. When his uncle Howard quit farming, he gave Marvin an Oliver 70 and an Allis-Chalmers C, which required two people to start: one pulling and one cranking. This was his start at farming. Duggan purchased a 40-acre farm in April 1959, and he and his mother and his younger brother moved to the place a month later. It was here that he supported his mother until her passing in 1994, and where he lived until his passing.

He purchased an additional 10 acres of farmland in 1963 and eventually rented another 60 acres. He delivered milk in 10-gallon cans to Pet Milk in Buhl until 1980. Three years later, Marvin and his sister purchased a small farm just up the street from his own, which he had sold to his niece. They went from milking three cows by hand in a small shed on her farm to milking 25 cows with a pipeline system and a 150-gallon bulk tank by 1984.

Marvin and his niece eventually

became partners in the Registered Jersey dairy, expanding the herd to 35 cows and the tank size to 250 gallons. He bred cattle using the Marv Du prefix. They used top A.I. sires and were diligent in testing with the Dairy Herd Improvement Association. The herd ranked nationally for genetic merit and production among similar-sized herds and earned a milk quality award from Jerome Cheese Company in 2001.

In 2005, his niece sold her farm, so Marvin built a new flat barn on his farm down the road and moved the cows. He eventually milked 45 cows in a parallel-seven parlor. When he sold his milking herd to raise replacement heifers, he traveled to Oregon and Washington to make purchases and continued to develop genetics with the breed's top A.I. sires.

The most recognized cow from Duggan's herd was Marv Du Berretta Red Wing {4}, Excellent-94%, who died in 2012 at 17 years, seven months, 19 days of age. She had 132 direct female descendants across six generations owned by 16 different Jersey breeders in nine states. She had four sons in A.I. and a grandson that was syndicated in the All American Jersey Sale.

Duggan was a member of the American Jersey Cattle Association. He was a Genetic Recovery agent in the early years of that program, attended more than 20 annual meetings and regularly traveled to Louisville, Ky., for All American festivities. He supported youth programs through consignments to the Pot O'Gold Sale and the National Heifer Sale. He was also president of the Idaho Jersey Cattle Club.

Marvin exhibited Jerseys at local and state shows and loaned animals to 4-H members so they could participate in fairs. In the early years, he led a 28-member 4-H club and arranged with the local bank for each member to borrow \$100 to buy a heifer. He then purchased heifers from farms across the state for that price. Using a lottery system, he numbered the heifers and placed the numbers in a hat for members to draw and claim their animals. The heifers were sold as springers to dairy producers in Arizona, turning a profit for youth.

Duggan gave his father credit for giving him the greatest gift of all—to value hard work, be honest and respect others. His life would not have been as full without the influence of his Jersey cows.

He is survived by a sister, Marge Sligar of Kimberly, Idaho; a brother, Wyman

(Pam) Duggan of Quincy, Wash.; many nieces and nephews; and many special friends who were like family.

He was preceded in death by a sister, Merna Lutz, and a brother, Fred Duggan.

Samuel Frederick Brady

Samuel Frederick "Sam" Brady, Calhoun, Tenn., 73, passed away peacefully on October 16, 2025.

He was born on February 24, 1952, to the late Emerson and Ida Mae Brady. He lived a life rooted in hard work, quiet dedication and service to his community.

Brady was a proud graduate of the University of Tennessee, where he earned a degree in dairy production, a fitting foundation for his many years as a dairy farmer. Sam tended the land with care and commitment until the early 2000s, when he transitioned to serving others as a small carrier and newspaper deliveryman. His steady presence and reliability were hallmarks of his character.

Sam was a member of the American Jersey Cattle Association and bred cattle using the Volunteer prefix.

He was also a devoted member of New Beginnings Baptist Church, where he served faithfully as song leader. His love of music and worship was a source of joy and strength, both to him and those around him.

He was marked by humility, perseverance and a deep connection to faith, family and the rhythms of rural life. He will be remembered for his quiet strength, his devotion to others and the simple kindness he extended to everyone he met.

He is survived by sisters, Dianne Brady (Joe) Fetzer and Janie Brady (Jeff) Wiseman; sister-in-law, Linda Womac Brady; and three nephews. He especially cherished his six great-nephews and great-nieces. Their laughter and visits brought him immense joy, and he took great pride in their lives. He also shared a close and loving friendship with Charlene, his dear companion and confidante. Their daily conversations and unwavering support for one another were a treasured part of his life.

He was preceded in death by a brother, Richard Lee "Dick" Brady.

Ronnie Lee Mosser

Ronnie Lee Mosser, Geneva, Ind., 77, passed away on October 19, 2025, at his home on Pleasant Ridge Farm.

He was born on July 5, 1048, in

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Decatur, Ind., to the late Hugh David and Catherine Lucille (Fields) Mosser. He graduated from the last class of Geneva High School in 1966. He was class president and served as the state FFA president in 1968. He attended Purdue University and served his country in the Army National Guard.

Ronnie pursued a career in dairy farming, milking and breeding Registered Jersey cattle.

For more than two decades, he was a type traits appraiser and area representative for the national Jersey organizations. Since August 2008, he had served as the senior type traits appraiser for the team. During his tenure, he logged thousands of miles and scored 10s of thousands of cows across the country. He also attended hundreds of sales managed by Jersey Marketing Service over the years and was a well-respected ringman and sales representative at other cattle sales across the country.

Mosser's steady work ethic and deep cow sense made him a cornerstone of the American Jersey Cattle Association's (AJCA) appraisal program. He set a standard not just for evaluating cattle, but for living with purpose. His passion carried him far beyond Indiana as he bred and exhibited many champion Jerseys on all levels. Pleasant Ridge Farm won Premier Breeder banners in many shows, including the Royal Agricultural Winter Fair and World Dairy Expo for three consecutive years.

Mosser officiated shows in all breeds, including six at the North American International Livestock Exposition, four at World Dairy Expo, three at the Big E and no fewer than 38 state fairs. He also judged shows in Argentina, Brazil, Canada, Colombia, Ecuador and Guatemala. He stood in the center of the ring at events like the National Jersey Jug Futurity in 2024 and was the official for Hoard's Dairyman judging contest in 2012.

Mosser was the inaugural recipient of the Max Gordon Recognition Award in 2003.

Yet even on the biggest stages, he never lost sight of the cows, or the kids, who made it all matter.

Mosser was a member of the AJCA and the Berne American Legion and attended The Bridge Community Church.

He is survived by six children, Jennifer (Noble) Zimmerman of Lipan, Texas, Bridget Mooser of Berne, B.J. Mosser of Fairbury, Ill., Tony (Natasha) Mosser of Geneva, Jobetha (Ben) Ford

of Decatur, and Ronilea "Roni" (Keith Sprunger) Mosser of Geneva; a sister, Judi (Mark) Merkel of Geneva; 24 grandchildren; and 11 great-grandchildren. He will also be missed by countless other friends whom he loved as if they were family.

Memorials may be made to the Indiana State Junior Jersey Association.