USING BULLSEYE FOR SIRE SELECTION

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1	Accessing BullsEye
	There are a few ways you can access the BullsEye application through USJersey.
	A Go to https://infojersey.usjersey.com/publictools/bullseye/bullseye1.aspx
	B Go to https://www.usjersey.com/
	Scroll on 'Green Book Online,' select Bullseye: Search, Sort and Select
	ersey Green Book Online Jersey Jo BuilsEye: Search, Sort, Seect Inch Current Month Genomic Buils
	C Go to https://infojersey.usjersey.com/ and sign in.
	Scroll on 'Green Book Online,' select Bullseye: Search, Sort and Select
	ERVICES TOOLS MY ACCOUNT
2	Once you have reached this screen you are ready to search.
	The list that pops up when you initially open Bullseye is a list of all bulls ranked by genomic Jersey Performance Index, or JPI.
	From here, you can start customizing to create an index that may more closely align to your operation's genetic plan or goals.
3	Creating Criteria
•	A Recorded Status
	Here you can decide what the minimum Generation Count you desire in your bulls, whether or not you want to use JX bulls, or if you want Herd Registered bulls only. This is really up to you and what you're looking for in a sire on your operation.
	When you do this, the number of bulls in the list will decrease.

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Animal Information В

Next is information that you want displayed in the screen area. Some people prefer to see the Sire Short Name for recording purposes. Others may want the registration number easily attainable to research family history using our animal search or performance pedigree options on the infoJersey website. You can also check 'Sire

Short Name' and 'MGS Short Name' or Maternal Grandsire Short Name, to see the sire stack behind the individual bulls.

Animal Information	
Recorded Name	🖉 NAAB Code
Registration Number	Short Name
Sire Short Name	MGS Short Name

Breed Base Representation (BBR) and Breed Evaluation Group

BBR stands for Breed Base Representation animal's relationship to the Jersey breed

are reported as one hundred, while BBRs ninety-four are reported as calculated.

The BBR value also assigns a S for single breed or M for multiple breed blended basis designation for Multi Breed Group (M)

each animal. For genomically tested animals with a BBR of ninety-four or great, they are given the S designation. BBRs less than 94 are given an M for multi-breed.

D A.I. Status

In this area, we decide which bulls we want to be able to find for the matings. There are three options: Active A.I. bulls, Foreign bulls marketed in the U.S. and Genomically Tested (G) bulls without milking daughters.

In order to be considered active, bulls must have Active A.I. (A) Bulls milking daughters and data available on the performance of those daughters. Foreign bulls

are exactly as it sounds, bulls that did not originate in the U.S. G Code bulls are younger and do not yet have milking daughter data available. These often offer the newest genetics but have more risk with not having the proven information.

Marketing Organizations E

There are numerous marketing organizations available to pick from on Bullseye. We recommend using the organizations from which you know you can obtain semen somewhat easily. If you scroll over the organization, some information will be given

about what NAAB code they market bulls under for your research purposes.

marketing Urganization	
Check All	GENEX (1)
ABS (29, 94)	GGI Spermex (624)
ACCEL (14)	Hilltop Jersey Farm (262)
AI TOTAL US (515)	CRV USA (97)
ALTA (11)	INT PROT SIRES (566)
ANDROGENICS (147)	Ø JLG (100, 505)
BRENTWOOD (505)	Masterrind GmbH (202)
CVDB (44)	RECA (321)
Covington (54)	SELECT (7, 507)
FARIA (535)	SEMEX (200, 777)
Genervations (250)	ST Genetics/TWG (76, 151, 160, 203, 224, 551)
Genes Diff (182)	VIKING (236)

n which is reference g	the gei group.	nomic esti BBRs of 9	mate (4 or gi	of th reate	e er
iess than	Breed Base I Min	Representation (BBR) 	Max	Value	D
	83	V	100	83	~
	Breed Evalua	ation Group			

Foreign (F) Bulls marketed in the U.S.

Genomically Tested (G) Bulls without milking daug

Jersey Learning Center

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F Production Traits

In this area, you can set minimum values for the traits you're looking for. The traits listed under production are Jersey Performance Index, PTA Milk, Percent Fat, PTA Fat, Percent Protein, Net Merit, Cheese Merit, Fluid Merit, Grazing Merit and Reliability.

There are great resources available which will teach you more about the relationships and meanings behind each of these categories.

G Udder Traits

The next area represents the udder traits. Here you can set minimums for fore udder attachment, rear udder height, rear udder width, udder cleft, udder depth, teat placement, teat length, rear teat placement—rear view, rear teat placement—side view and Jersey Udder Index, or JUI.

For this section and the 'Body Traits' section, it may be easiest to reference a bull proof to understand which way the numbers should

go for desirable traits. If you want to know how USJersey evaluates animals using linear evaluations, simply Google "USJersey Linear Evaluation" and you will see our resource which explains the different categories.

H Body Traits

The next section allows us to select what body confirmation traits we focus on. Here you will see PTA stature, strength, dairy form, rump angle, rump width, rear leg set and foot angle.

Fitness Traits

The final selection section available are the fitness and other traits. Here you can set minimums for PTA daughter pregnancy rate, heifer conception rate, cow conception rate, somatic cell score, productive life, livability, genomic estimate of future inbreeding and final score.

There also is the option to select your preference in polled cattle, as well as Jersey Haplotype One (JH1) status.

Need assistance? Contact us at info@usjersey.com or by phone at 614/861-3636.

Fitness and	Other Tr	aits					
PTA DPR	-8.6	Select	Max 5.6	-8.7	Selected Avg.	Bulls Avg.	Di
PTA HCR	-3.0		7.9	-3.1	1.6	1.6	
PTA CCR	-7.3		6.0	-7.4	-0.9	-0.5	
PTA SCS	2.59		3.40	3.41	2.93	2.93	
PTA PL	-3.9		8.0	-4.0	3.9	3.9	
PTA LIV	-6.0		5.3	-6.1	0.0	0.4	
GFI	1.0		12,1	12.2	7.7	6.7	
PTA FS	-1.3	0	2.8	-1.4	1.4	1.3	
CONTRACTOR OF THE OWNER							

Tested Carrier (C)

Untested/No JH1 Record

Tested Free (F)

Homozya

Polled Status Vot Polled

PTA SR -1.7

PTA DF -1.3

PTA RA -1.7

PTA RW -1.3

PTA RL -1.4

TA FA -1.2

JH1

Trait	Min	Select	Max	Value	Selected Average	Bulls Average	Display
PTA FU	-1.8 🥑		4.1	-1.9	1.5	1.5	
PTA RUH	-1.3 🥏		3.2	-1.4	1.3	1.2	
PTA RUW	-1.0 🥏		2.0	-1.1	0.8	0.6	
PTA UC	-1.6 🧶		1.9	-1.7	0.3	0.3	
PTA UD	-2.3 🥑		5.3	-2.4	1.6	1.7	
РТА ТР	-2.0 🥑		2.7	-2.1	0.5	0.4	
PTA TL	-1.6 🥑		1.7	-1.7	0.2	0.2	
PTA RTR	-2.6 🧶		3.6	-2.7		0.5	
PTA RTS	-1.7 🥑		1.7	-1.8		0.5	
JUITM	-17.7		45.6	-17.71	16.60	16.65	

0.9

0.3

0.8

0.1

0.3

-0.1

0.4

-1.8 0.2

-1.4 1.1

2.5 -1.8 0.1

1.6 -1.4 0.4

1.4 -1.5 0.0

1.9

2.6

1.8 -1.3 0.4

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Producti	ion Traits						į
Trait	Min	Select	Max	Value	Selected Avg	Bulls Avg	Display
JPI™	-124 🗸		212	-125	137	135	
PTA Mil	· -1592		2356	-1593	804	780	
% Fat	-0.29		0.62	-0.30	0.07	0.07	1
PTA Fat	-39 🤜		110	-40	52	50	
% Pro	-0.09 🤜		0.28	-0.10	0.05	0.04	
PTA Pro	-43 🥏		78	-44	38	37	
NM\$	-382 🥏		684	-383	445	440	1
CM\$	-379 🥏		715	-380	470	463	
FM\$	-398 🤜		622	-399	393	390	
GM\$	-440 🥏		611	-441	362	363	
REL%	67 🥏		99	66	80	80	1



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3

Final Selections

Once you have set all the criteria for your bull selection, you will see the list decrease in numbers significantly. You will now have a variety of bulls which meet your desired criteria for potential future matings.

If you so choose, you can continue narrowing the criteria to make an even smaller group of bulls. Another option is to look at the highest animals and compare them on a pedigree basis.

3

Utilizing the Data

Exporting to Your Computer

Once you are confident in your bull selection, Bullseye will let you work with the data in a variety of ways. If you want to export or print the information, the click either the 'printer' icon to print or the 'sheet of paper' badge to export to Excel.

Once you have the information in Excel, you can sort and rearrange the data even

further to assist with your personal understanding and evaluation style. This is also a great way to present the information to others during team meetings with partners or your reproductive or genetic specialist.



B Export Directly to JerseyMate[™]

Click the 'JerseyMate' button in the top right corner and it will take you to the next screen. Here you will need to specify which herd you are, which can be found in the upper left corner of the screen when logged into JerseyMate. In addition, you should

name the group something which signifies when you did your research. Official bull proofs are released three times each year, so the data could change between each time period.

Once you have the needed information enter, select 'Submit Mating Group.' This will export your data directly into your mating group, which will make it easy for you to submit and run the mating for your dairy.

R ************************************	Intersection INTERNET ring Herd Number and Mating Group Name below. Then go to
lerseyMateTM to add females and submit your r	nating for processing
JerseyMate TM to add females and submit your r Specify Herd	nating for processing.
JerseyMate TM to add females and submit your r Specify Herd 35430804	nating for processing.
JerseyMate TM to add females and submit your r Specify Herd 35430804 Mating Group Name	nating for processing.