

A Showcase of Everything Jersey

"Kentucky is very well-known for the first Saturday in May, or whenever that horse race is, but the best day in Kentucky is really the first Saturday-Monday in November. There is no doubt in my mind."

Brady Core, Judge 2019 All American Junior Show

For Jersey breeders who have participated in or attended The All American events, the sentiment shared by Judge Core at this year's All American Junior Show resonates with each of us. There is not a weekend of Jersey camaraderie anywhere else in the world that showcases the Jersey breed as The All American Jersey events do.

The All American has no peer. No other breed association concentrates as much effort on one promotional event as the American Jersey Cattle Association. Not to forget the multitudes of Jersey enthusiasts that have generously donated their time, ideas, energy and yes, dollars to ensure that The All American is a one-of-a-kind event.

What makes it so special? Perhaps it is the feeling that everyone feels he or she is a part of the show. The exhibitor is excited for the competition. The spectator appreciates the beauty of it all. Jersey youth, our future, are inspired to achieve great things. Consignors smile with the success of their genetics. And each year, familiar faces are found throughout the barns and watching from the stands, making all the new faces feel welcome.

The All American is perhaps the most powerful promotional event of the year for the breed. The world watches as three shows and two sales unfold through live-streaming video, social media posts and then the January *Jersey Journal*.

As you flip through the pages of this magazine, you will read about the success of breeders from both the sale ring and show ring.

The USJersey organizations want to send a personal thank you to the following people that gave their time and support to the 2019 All American events:

 The 112 members of the All American committees who planned and help make the events reality;

- The consignors of the 64 lots in the All American Jersey Sale, who continue to provide the largest source of financial support to the All American;
- The consignors of the 35 heifers in the Pot O'Gold Sale which has grown to be an excellent way for youth to begin a strong foundation for their future;
- Land O'Lakes Animal Milk Solutions for their continued support of the All American youth activities and the Pot O'Gold Sale;
- The 138 Jersey youth (and their parents) that exhibited 215 head in the Junior show;
- The breeders and exhibitors from all parts of North America that exhibited 386 cows and heifers in The All American Jersey Show;
- The owners of 31 three-year-olds shown in the National Jersey Jug Futurity;
- Sponsors of class and individual awards for all three shows;
- NAILE and its staff for their professional and competent leadership with making the weekend run as smoothly as possible;
- The judges for the National Jersey Queen contest and showmanship contests. Your guidance in working with the outstanding youth is greatly appreciated;
- Brady Core, Joe Rocha, Phillip Topp, Joe Price, Keith Topp and Grant Cope—this year's judges thank you for your professionalism in the ring;
- And last, but not least to the USJersey staff for your unwavering support in working with the committees, exhibitors, consignors and youth in planning and staging this great Jersey event.

It is truly a special event that brings the dairy industry together to showcase the Jersey breed.

And it is very rewarding to sit back and watch a phenomenal group of people work together to promote the one thing we all have in common—The Jersey Cow.

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