



Keeping the Jersey Business Moving Forward

March 2020. The month life as we know it came to a screeching halt. New words were introduced—Social Distancing, Shelter at Home, Coronavirus.

It is a challenging time for individuals and businesses as this pandemic races towards its peak in the U.S. Millions of people are learning to carry on their daily lives in new ways. Others are getting back to the basics of how they were raised. But for dairy farmers across the country, they are doing what they do each and every day—tending to their animals, making a living for their families, all while continuing to provide a quality food source for the world’s population.

We know your essential business continues under nearly normal circumstances, while many others around you have had to adapt. That includes the working conditions of many of your service providers including the USJersey organizations.

In the past several weeks we have seen spring dairy shows cancelled. Spring sales are cancelled, postponed, or moved to an online venue. Dairy conferences have been cancelled for the health and safety of all involved. On a larger scale, schools have moved to a home school system with classes online. Sports on the high school and college levels have been delayed indefinitely. All major league sports have also been postponed until this pandemic is in a controlled state.

Daily life as we have become accustomed to has changed drastically.

On March 23, 2020, Ohio Governor Mike DeWine issued a “Stay at Home” order to the businesses and residences of the home state of the American Jersey Cattle Association and National All-Jersey Inc.

Due to this order, and many others like it across this great country, the USJersey office is now in a work-from-home strategy and providing only critical in-office services.

In a message to the membership, Executive Secretary Neal Smith presented the following statement to our customers about continuing their daily business with the USJersey organizations.

“Our priority is the safety of our staff and being responsible neighbors, while also maintaining essential business functions for our customers.”



While staff may not be at the physical office location, all are equipped with items to help them work from home. Staff will be limited in some areas, but these resources are available to aid you with your business during this time:

1. If you have an urgent need, please email staff first then try to call. Email will be the most effective way to track and record necessary work. Staff will be as responsive as possible during this time period.
2. Registrations and transfers should be completed either through online registration (<https://infojersey.usjersey.com>) or emailed to herdservices@usjersey.com. Electronic business will not halt, however mailings of all types will be delayed until further notice.
3. JerseyTag orders can be placed easily by emailing eartags@usjersey.com. Our staff will get the information to our provider.
4. If you have accounting needs, please utilize the online bill payment option through infojersey or email (accounting@usjersey.com) when possible. While we do not anticipate disruptions in financial processes, please be patient as we work through this changing situation.
5. If you have genomic testing needs, please visit the Genomic Testing Center (<https://infojersey.usjersey.com/gtc/>) and order your test kits to be emailed directly to you.
6. Remember a staff directory with individual emails and direct lines is available at <https://www.usjersey.com/AJCA-NAJ-JMS/StaffDirectory.aspx>

Or please contact your area representative to help with anything you might need. Each has USJersey issued equipment and cell phones and are available to take your calls or emails.

We appreciate your patience and understanding as we work through these unprecedented times. Our goal is to still provide the best customer service possible to our members while also protecting the health and safety of our staff and their families.