

Focus on Fall Features Top Show Families

The Focus on Fall sale was held on August 25, 2018, in conjunction with the Wisconsin State Jersey Show and state championship shows for the Holstein and Red and White breeds. The sale was co-managed by Kueffner Holsteins and Jerseys, Sherona-Hill and the Cattle Exchange. Held at Sherona-Hill in Edgerton, Wis., the offering was primarily show-winning cow families from each of the breeds. The 22 Jersey lots sold for an average of \$2,167.27. The 86 Holstein lots sold for an average of \$4,514. The sale gross was a few dollars shy of a half million, at \$499,070.

Sale Analysis

Number	Avg. Price	Total Value
8 Cows, two years and over	\$2,481.25	\$19,850
4 under 3 mos., s.w.d.	1,318.75	5,275
4 Bred heifers	2,012.50	8,050
2 Open yearlings	2,875.00	5,750
4 Heifer calves	1,437.50	5,750
4 Embryo packages	751.25	3,005
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22 Lots	\$2,167.27	\$47,680
Median price	\$1,500.00	

Sale Management:

*Kueffner Holsteins and Jerseys,
Sherona-Hill and the Cattle Exchange
Auctioneer: Dave Rama*

The partnership of Ernest Kueffner and Terri Packard and Cybil Fisher, Boonsboro, Md., purchased the high seller, Robthom Moonstruck Fizz, for \$4,400. The full-aged senior calf is sired by J-Kay Tequila Fizz, GJPI -80, and out of an Excellent-90% daughter of Arethusia Verbatim Response-ET, GJPI -60, with 16,750 lbs. milk, 926 lbs. fat and 682 lbs. protein at 3-11.

Her grandam, Hawk Pond Rosecrans Maddie, Excellent-94%, in the 2014 Junior National Grand Champion and was named Reserve Intermediate Champion of the All American Jersey Show the previous year. She has a best record of 5-7 305 17,710 4.3% 769 3.5% 618 104DCR.

Her Excellent-91% third dam was first place five-year-old at the Wisconsin Spring Spectacular Show in 2012. Her fourth and fifth dam are appraised Excellent-92% and Very Good-85%, respectively.

“Fizz” was consigned by Janice Ling, Springfield, Mo.

The partnership of Dustin Schirm and Michael Heath, Ashville, Ohio, placed the final bid of \$3,700 on the second-high seller, Okato Topeka Fawn. The junior two-year-old is sired by Heartland Merchant Topeka-ET, GJPI +40, and sold fresh in late June.

Her dam is a Very Good-88% daughter of Tower Vue Prime Tequila-ET, GJPI -121. Her grandam is a Very Good-86% daughter

of Rapid Bay Grandious, GJPI -4. Five of the next six dams are Very Good or Excellent.

“Fawn” was consigned by Ron Roskopf, Hartford, Wis., who purchased her in the Madson Jerseys Dispersal in April 2018. She subsequently sold to the partnership of Jordan, Nickerson, Young and Schirm, Chicago, Ill.

The third high seller, South Mountain Cosmic Showdown-ET, was purchased by Regan Demmer, Peosta, Iowa, for \$3,600. She was bred and consigned by sale co-managers, Ernest Kueffner and Terri Packard. The milking yearling is sired by River Valley Spice Showdown, GJPI +47, and entered in the 2020 National Jersey Jug Futurity. She was fresh in early August and has a projected m.e. of 17,722-889-594 on her first lactation at 1-11.

Her dam, Elliotts Cosmo Action-ET, Excellent-93%, was Reserve Grand Champion of the Mid-Atlantic Regional Jersey Show in 2014. That same year, she also topped the senior three-year-old class at the International Jersey Show and stood second in the Jersey Futurity in Madison, Wis. She has three lactations and made her best record of 23,470 lbs. milk, 1,260 lbs. fat and 839 lbs. protein at 3-4.

“Showdown’s” grandam, Arethusia Veronicas Comet-ET, Excellent-95%, was named Reserve Grand Champion of the Royal Agricultural Winter Fair in 2009 and returned to the show in Canada in 2010, where she earned top laurels. She topped the five-year-old class at the Central National Jersey Show in 2011 and also received the Nasco International Type and Production Award.

The next dam is the world-famous Huronia Centurion Veronica 20J, Excellent-97%, winner of the 2015 *Jersey Journal* Great Cow Contest. Her resume also includes four Supreme and Reserve Supreme Championships and a dozen Grand and Reserve Grand Championships, including National Grand Champion in 2004. “Veronica” was named inaugural Jersey Cow of the Year by Jersey Canada in 2011. She has four lactations over 20,000 lbs. milk and a best record of 6-8 365 24,442 5.6% 1,380 3.9% 955 DHIR. Five of the next six dams are Excellent in Canada.

The sale was kicked off Wisconsin tailgate style, with complimentary bloody mary cocktails, beer and brats. Dairy producers from 10 states—California, Florida, Iowa, Maryland, Minnesota, Missouri, Ohio, Pennsylvania, Vermont and Wisconsin—made Jersey purchases.

Sales \$2,600 and Over

(Consignors in Parentheses)

Ernie Kueffner, Terri Packard and Cybil Fisher, Boonsboro, Md.
Robthom Moonstruck Fizz, open yearling 13 mos \$4,400

(Janice Ling, Springfield, Mo.)
Dustin Schirm and Michael Heath, Ashville, Ohio
Okato Topeka Fawn, cow 2 yrs. 3,700
(Ron Roskopf, Hartford, Wis.)
Regan Demmer, Peosta, Iowa
South Mountain Cosmic Showdown, cow 2 yrs. 3,600
(Ernest W. Kueffner and Terri L. Packard, Boonsboro, Md.)
Jim Behling and Mara Budde, Fox Lake, Wis.
Dixies Showdown Dash-ET, cow 2 yrs. 3,200
(Jon Prokop, Terri Packard and Ernie Kueffner, Middleburgh, N.Y.)
Jamie Crawford, Chris Schuler and Clay Westerfield, Rome, Pa.
South Mountain Cimarron Tequila, heifer calf 2 mos. 2,800
(Ernest W. Kueffner and Terri L. Packard)
Nelson Farm, Dassel, Minn.
South Mountain HG Ripple-ET, bred heifer 17 mos. 2,700
(Ernie Kueffner, Terri Packard and Mike and Linda Hellenbrand, Boonsboro, Md.)
Rosebuds Premier Rosa-ET, bred heifer 18 mos. 2,600
(Ernest W. Kueffner and Terri L. Packard)
Shawn and Levi Banowitz, Charlotte, Iowa
Hired Gun Venus TJ Classic, cow 2 yrs. 2,600
(Ernest Kueffner, Terri Packard and Michael McConnell, Boonsboro, Md.)